



Your Mountain March
FUNDRAISING PACK

Saturday 30th & Sunday 31st March

THANK YOU!

Thank you for choosing to fundraise for Climbers Against Cancer. **People like you are the heart of the charity** and it's fantastic to see so many heroes in our midst. We're extremely excited to be hosting our **first Mountain March fundraising event** and are so grateful you have chosen to get involved. Together we are proving there is strength in numbers. **Welcome to the family.**



"Since its creation in 2012 CAC has donated in excess of £275,000. £100,000 of this in 2018 alone."

Climbers Against Cancer was founded when John Ellison was given the news that no one wants to hear: You have cancer... and it's terminal.

John was a climber along with many of his friends. One day while he was talking about his diagnosis he came to realise how amazing the climbing community is; how very supportive and uplifting his friends were when they realised his situation. He wanted the money that he raised to go to the people in white coats with petri dishes. Straight into the research facilities who spend their time and resources looking into ways to cure cancer.

The donations made to CAC are sent to research centres all around the world and they are predominantly made at climbing competitions. We rely on people all over the globe raising money to allow us to continue the work we do.

All the money that you raise is given to the research centres. CAC has 5 trustees who take care of running a charity. All the trustees have full time jobs or their own businesses. None of them take any wage or payment from the charity. There is one member of staff who looks after the day-to-day work, and we run a small office. The money for this is given to us by companies such as Marmot, Mammut, Mountain Equipment, Adidas, Ellis Brigham etc. who all support us with sponsorship.

We are planning another 4 donations for 2019 but in order to give the money away we need to get it, this is where you come in! Mountain March is a great idea to get everyone involved. Get along to your local climbing wall, nearby mountain or large hill, or get on your bikes!

Any way you choose to do it, let's get some money raised. Be a part of the fun and know that everyone will be pulling up for a great reason and all on the same weekend. Thanks for all your amazing support.

Team CAC

P.S. This year Mountain March is being held over the weekend of 30th & 31st March. If that weekend doesn't work for you though, feel free to choose another date to hold your march!



CHECKLIST!

Hello Mountain Marchers! To help you reach your summit and fundraise as much as possible we've put together a checklist and some ideas for the big weekend. Chalk up!



1. Download this pack

Hurray! You've already checked off the first item. Go you.



2. Get your team together

Speak to family, friends, colleagues, neighbours – see who would be interested in joining you to be part of your dream team.



3. Decide on your fundraising activity

Just because you're raising money for Climbers Against Cancer, doesn't mean you have to climb. You can walk, cycle, or choose any number of ways to reach your chosen peak. The most important things are to have fun and stay safe!



4. Choose your peak

This could be the highest mountain to the smallest hill – pick something that you feel is achievable within your team and a target that you'll be truly proud of reaching.



5. Get fundraising

Spread the word and start your warm up!

How to send us your donations



Post

Fill in the donation form at the end of this fundraiser pack.



Website

Donate on our website at climbersagainstcancer.org



Total Giving

Sign up to totalgiving.co.uk and find the Mountain March event. 100% of the money raised on this site goes to CAC.

DECIDING ON YOUR FUNDRAISING ACTIVITY

Everyone fundraises differently. There are loads of different ways you can reach the equivalent height of your peak and raise your target. Climbing is the obvious choice but there's no reason you have to climb to reach your chosen peak. Think about what's realistic in terms of your group's abilities and location. Here are some suggestions!

CLIMB IT.

We know climbing up an actual mountain might be a bit tricky so why not get in touch with your local climbing wall to see if they can host you. Some CAC-affiliated walls have chosen a summit so if you're nearby maybe you can join their team!



WALK IT.

Not able to climb? How about a hike up a mountain or hill near you? Even if you don't happen to live next to the Himalayas, we're sure you can find a mound or two to stride over. Give those walking boots an outing!

CYCLE IT.

If you're really looking for a chance to don some lycra, here's the activity for you. Feel the wind rush by you as you zoom past those walkers. Even if you don't have a bike, you can still ask your local gym if you can do it there!



EXTRA WAYS TO FUNDRAISE



BAKE SALE

For those who prefer to get a sweat on in the kitchen. Watch as people swarm round your treats and let them know how you're raising money!



RAFFLES

A great way to raise money and awareness. All you need are people, a raffle ticket book, and a few unwanted Christmas presents...!



COMPETITIONS

If your event is at a climbing wall, gym or somewhere else a bit more stationary, run a competition on the day or over the weekend.

Ask for a small donation for people to compete with the lure of pride and glory as champion. Maybe it's the hardest route. Maybe it's the strongest mum (it will be Mother's Day on the 31st after all).



PLUS

Gift Aid

Ask people if they'd like to give gift aid if they're a UK taxpayer. It lets us claim back 25% of donations.

Matched Giving

Many companies are able to contribute to fundraising or even match your total—ask to see!



Need a team uniform?

Visit www.climbersagainstcancer.org to bag yourselves a CAC t-shirt. There are also limited-edition Mountain March t-shirts available so get them while they last!



Thank you so much for joining Climbers Against Cancer's Mountain March.

Every penny you raise goes to research centres finding out how to beat this destructive disease.

Find us online and social media



Visit our website
www.climbersagainstcancer.org



Join us on Facebook
www.facebook.com/CacClimbersAgainstCancer



Follow us on Twitter
<https://twitter.com/@climbersagainst>



Follow us on Instagram
<https://www.instagram.com/climbersagainstcancerofficial/>



Connect with us on LinkedIn
<https://www.linkedin.com/in/climbers-against-cancer-43210a150/>

Climbers Against Cancer



Tonrose House
Clayton Business Park
Petre Road
Clayton-le-Moors
Accrington
Lancashire
BB5 5JB



climbersagainstcancer.org

PLEASE COMPLETE THIS FORM

Once you've completed your fundraising event and collected all of your donations, you'll need to return your money. Simply collect your donations and return this form along with your donation sheet(s) and a cheque made payable to Climbers Against Cancer (please do not send cash) to:

**Climbers Against Cancer,
Tonrose House,
Clayton Business Park,
Clayton-le-Moors,
Accrington,
England, UK
BB5 5JB**

If there's anything you're unsure about, feel free to call on +44 (0)1254 914364* or email hello@climbersagainstcancer.org and we'll get back to you as soon as possible.

* Standard geographic charges will apply

Amount Raised: **I raised money through:** _____

Your Name _____

Address _____

Postcode

Email _____ **Telephone** _____

Climbers Against Cancer may wish to send you information on our products, fundraising and activities. We will not share your details with any 3rd parties. If you no longer want to hear from us please e-mail hello@climbersagainstcancer.org

GET YOUR OFFICIAL CAC DONATION CERTIFICATE

Would you like a certificate: Yes please No thanks

Name(s) on certificate:

Title of event:

Title of event:



