



SPONSORSHIP PACK



THANK YOU *for* CHOOSING CAC

Let's talk about about the C word. Through the worldwide climbing community CAC is raising awareness and funds for more effective treatments for cancer patients. Together we can help to take the fight to cancer. After all, climbers don't think about falling, they only care about reaching the summit.

100%

100% of the funds raised through CAC goes directly to cancer research facilities around the world.

So...

Chalk up your hands.

Get involved.

Let's climb against cancer.

Registered Charity Number: 1158181





JOHN'S STORY

On 27th December 2015, John Ellison, the founder of CAC, lost his climb against cancer at the age of 52.

A climbing enthusiast, the driving force behind CAC and a truly inspirational man, John wrote the below story at 4am in the morning on the 28th October 2012 as he conceived the idea for CAC.



KEEP ON SMILING

John Ellison, 28th October 2012

Twelve months ago I received the news most people fear when I was told: "Sorry to have to tell you this John but you have an advanced Cancer that is aggressive and to add to that you also have a secondary cancer." In short I am terminally ill and my clock is ticking. This you may say is my 'crux' and I either fall or push on to the summit. For me there was only one option and since that day I have kept on climbing, taking in the beauty around me and enjoying every challenge that lies ahead.

Whilst sat amongst so many friends from around the globe at the recent World Climbing Championships in Paris it became clear to me just how unique climbing is as a sport and how special we are as climbers. No matter what nationality, creed or colour there is a natural desire to support each other and encourage one another to succeed. Very few sports display this togetherness and it was at this point I realised that we are in fact an 'extended family'.

Whilst thinking about the possibilities of 'Climbers Against Cancer' as an idea I remembered the saying 'strength in numbers' and how the world of climbing as a family has so much power to deliver a message across the globe. If, as a group of friends, we come together and support 'CAC' it can help others in the future by raising awareness and funds to further research into finally finding a cure for cancer! Being open about my own predicament has helped others feel more comfortable in discussing this disease and whether talking to adults or children I have seen a huge change in attitude.

Top climbers from around the world have already offered their support to the campaign by wearing the Climbers Against Cancer clothing and by following their lead and purchasing a T-shirt from the website shop you will all be contributing to the fight against cancer. All proceeds from sales or donations will go towards International Cancer Research Charities from each of the five continents.

We hope to create a climbers' 'Family Album' and once a T-shirt is bought we will be asking the recipients to add to the growing display by downloading their own photograph whilst wearing the garment. Blogs and links can also be added so as to create a portal that climbers will visit on a regular basis to keep up to date with each others achievements and exploits.

Similar to other climbing websites across the world we would also welcome sponsors and a number of companies have already shown a desire to support the initiative and our fight against cancer.

THANK YOU

Since 2013, CAC have been part of the fight against cancer, and now you are too. Many lives are ruined by cancer, and although modern research has come a long way, we still live in a world where it's a terrifying reality for many.

We're with you all the way. Now that you are part of the Climbers Against Cancer team, we're here to support and guide you through every step of your challenge... Whether it's climbing, running, swimming or even shaving your hair off! We're behind you 100%.

Every penny counts, so no matter the size of your contribution, **THANK YOU** for joining the climb against cancer.



GETTING THE MONEY YOU'VE RAISED TO US

The sooner you get your money back to us the sooner we can put it into action saving lives.

The quickest and easiest way to collect sponsorship is online, using a fundraising page like **JustGiving** or **Total Giving**. Head to justgiving.com or totalgiving.co.uk, follow the on screen instructions to create a fundraising page, enter "Climbers Against Cancer" for the Charity Name.

These pages are safe and secure and they make asking for sponsorship so much easier. Just send the link to your page round to friends and family on email or via social media.

JustGiving™ **TOTAL GIVING**

WAYS TO PAY

ONLINE

Head to climbersagainstcancer.org/donate/ to pay-in with a credit or debit card.

BANK TRANSFER

Climbers Against Cancer
Account number: 38140691
Sort-code: 01-05-24

BY CHEQUE

Post cheques along with the completed form on the next page & your donation sheets to:

**Climbers Against Cancer, Tonrose House,
Clayton Business Park, Clayton-le-Moors,
Accrington, UK. BB5 5JB**

DON'T FORGET TO SHARE YOUR'RE STORY WITH US

Wear your CAC gear with pride and share your challenge with us online using #CAC

 [@climbersagainst](https://twitter.com/climbersagainst)

 [/CACclimbersagainstcancer](https://www.facebook.com/CACclimbersagainstcancer)





PLEASE COMPLETE THIS FORM

Once you've completed your fundraising event and collected all of your donations, you'll need to return your money. Simply collect your donations and return this form along with your donation sheet(s) and a cheque made payable to Climbers Against Cancer (please do not send cash) to:

**Climbers Against Cancer,
Tonrose House,
Clayton Business Park,
Clayton-le-Moors,
Accrington,
England, UK
BB5 5JB**

If there's anything you're unsure about, feel free to call on [+44 \(0\)1254 232613](tel:+441254232613)* or email hello@climbersagainstcancer.org and we'll get back to you as soon as possible.

* Standard geographic charges will apply

Amount Raised: **I raised money through:** _____

Your Name _____

Address _____

Postcode _____

Email _____ **Telephone** _____

Climbers Against Cancer may wish to send you information on our products, fundraising and activities. We will not share your details with any 3rd parties. If you no longer want to hear from us please e-mail hello@climbersagainstcancer.org

GET YOUR OFFICIAL CAC DONATION CERTIFICATE

Would you like a certificate: Yes please No thanks

Name(s) on certificate: _____

Title of event: _____

Title of event: _____



WEAR YOUR CAC GEAR WITH PRIDE



Beanie Hats:
£20

T-Shirts:
Mens & Womens
multiple colours
£18.00



Vests:
Mens &
Womens
£15



Hoodies:
Multiple
Colours
£35



Mens & Womens Boxers
£20 (pack of 2)



Iron on Badges
From £12



CAC Volume
120€



CAC Climbing
Holds
12.95€



CAC
Phantom
Screwgate
From £12



CAC
Phantom
Quickdraw
From £15



visit www.climbersagainstcancer.org

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Alex Puccio supports climbers against cancer.

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Purchase T-shirts online at "climbersagainstcancer.org"

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"The wide boys", Tom Randall & Pete Whittaker, support climbers against cancer.



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climbersagainstcancer.org
climbersagain



Shauna Coxsey supports climbers against cancer.

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Andy Turner supports climbers against cancer.

Purchase T-shirts online at "climbersagainstcancer.org"

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