



Your Club and CAC – Working together to fight cancer, one T-shirt at a time!

Hopefully you've heard of Climbers Against Cancer (CAC): <https://www.climbersagainstcancer.org/> or seen one of our distinctive bright T-shirts? The charity has been operating for almost ten years, during which time it has **donated more than half a million pounds to cancer research across the globe** and brought together the climbing community to raise awareness of a disease that affects so many. In celebrating our 10th Anniversary we're looking forwards, with ambitions to double our fundraising and reach even more of the climbing community.

Would your Club be willing to get involved?

Clubs are a vital part of the Climbing Community; here are some ways you could get involved...

- How about some jointly-branded merchandise featuring the CAC logo alongside your Club's? There are a couple of ways this could work:

- Option A – We do all the work.

- We take a standard CAC T and add your Club logo to the back (in one or two colours – see example from The Rucksack Club).
- You send us your logo, approve a pdf proof and place an order specifying style (Unisex / F) and sizes (S/M/L/XL) and quantity.
- We send you a box full a couple of weeks later and you sell / distribute.
- Prices: 25+ £25 each, 50+ £22 each, 100+ £20 each (note a standard T is £18)

- Option B – You use our logo and commit to a donation on each item

- We provide our logo and you design it into whatever merchandise you want – T-shirts, beanies, buffs or boxers!
- You send us a pdf for approval (just so we can keep track).
- You source, print and sell – for every item that you print you commit to sending us a donation of a minimum of £5 (or £3 for Student / Youth Clubs) – You can promote these as 'includes a donation of £5 to CAC to fund cancer research'.



- Organise a fundraiser – How about a sponsored 'Everest Climb' (on the real thing, at your local crag or down at the wall!) or doing 10x somethings (Munros bagged or miles hiked...) for the 10th Anniversary. Some details and inspiration here: [Sponsorship Pack](#)
- Become a CAC Club Supporter – We're just launching a 'Club Supporter' category, to mark our 10th Anniversary – just like our [CAC Centres](#) – We will list your club with its logo on our 'finder' map and you can use the CAC logo on your website / social media. All you need to do to feature each year is either sell £500 of merchandise, raise £200 through fundraising or using our logo, or just make a donation.

If you would like to hear more, or if we can answer any questions, please get in touch hello@climbersagainstcancer.org and hopefully we can look forward to your involvement as we celebrate CAC's 10th Birthday and push onwards and upwards into 2023.

Many thanks – [The Climbers Against Cancer Trustees](#)