



## Your Wall and CAC – Working together to fight cancer, one T-shirt at a time!

Hopefully you've heard of Climbers Against Cancer (CAC): <https://www.climbersagainstcancer.org/> or seen one of our distinctive bright T-shirts? The charity has been operating for almost ten years, during which time it has **donated more than half a million pounds to cancer research across the globe** and brought together the climbing community to raise awareness of a disease that affects so many. In celebrating our 10<sup>th</sup> Anniversary we're looking forwards, with ambitions to double our fundraising and reach even more of the climbing community.

### Would your Wall be willing to get involved?

Walls are a vital part of the Climbing Community; here are some ways you could get involved...

- The easiest way to support Climbers Against Cancer is to become a CAC Centre. You get to appear on our Climbing Wall Finder: <https://www.climbersagainstcancer.org/cac-centres/> and use our logo on your wall to identify as an official CAC climbing centre. It only costs £200 per year and, like everything we do, every penny goes to fund Cancer Research and support.
- How about stocking some of our distinctive merchandise – it's a great way to liven up your shop / reception area and demonstrates that you are a part of the CAC family! We've got a range of 'CAC-in-a-Box' bundles for £500, £1000 or £2000 that we can provide at a 20% reduction on RRP to help cover your sales costs.
- Going one step further, we can even pull together some jointly-branded merchandise featuring the CAC logo alongside your Wall's. There are a couple of ways this could work – either we produce a custom order for you, or you use our logo and commit to a donation for each item sold. Get in touch to discuss!
- Organise a fundraiser – How about a Competition or Open Evening, and we'll help publicise it through our social media channels and throw in a few items for a raffle / prizes.
- Alternatively, you could host a 'pop-up' CAC stall at your event. If we can manage it, we'll come down to support, but failing that we are developing our 'CAC-in-a-Box' solution where we'll send you everything you need and then pick up whatever you didn't sell.
- And finally, how about adding some custom CAC climbing holds from [EuroHolds](#) or [ArtLine](#)

If you would like to hear more, or if we can answer any questions, please get in touch at [hello@climbersagainstcancer.org](mailto:hello@climbersagainstcancer.org) and hopefully we can look forward to your involvement as we celebrate CAC's 10<sup>th</sup> Birthday and push onwards and upwards into 2023.

Many thanks – [The Climbers Against Cancer Trustees](#)

Good to know you're in good company supporting CAC – here are some of our [Athlete Ambassadors](#)

